

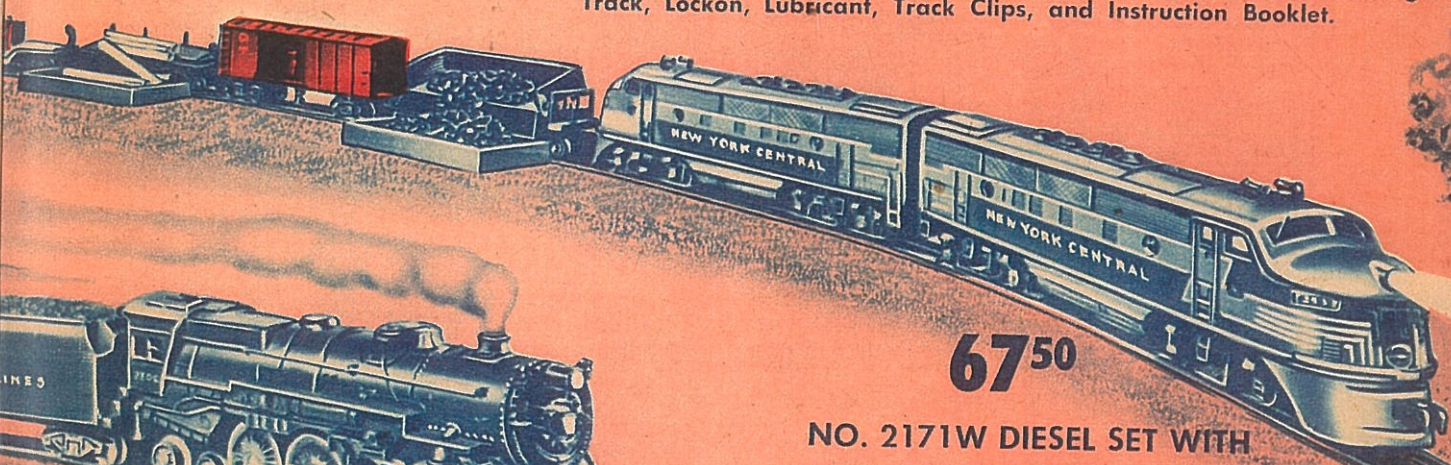
# L MAGNE-TRACTION



**67<sup>50</sup>**

## NO. 2161W DIESEL SET WITH OPERATING CARS

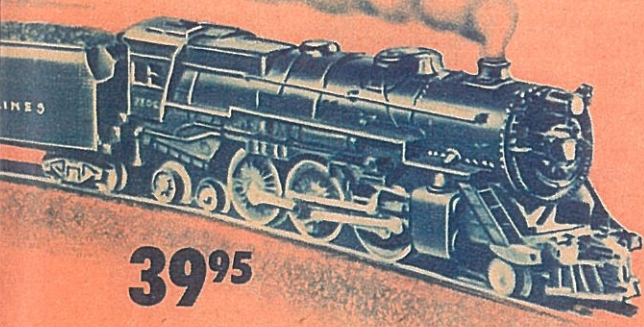
Santa Fe Twin Diesel set. "0" gauge, 5 car freight. About 71" long with two powerful worm drive motors. Consists of No. 2343P Santa Fe Two Diesel, No. 3469X Operating Dump Car and Unloading Bin, No. 3464 Animated Box Car, No. 3461X Operating Lumber Car and Unloading Bin, No. 6520 Searchlight Car, No. 6457 Illuminated Caboose, 2 UCS Remote Control Track Sets, 8 sections Curved Track, 6 sections Straight Track, Lockon, Lubricant, Track Clips, and Instruction Booklet.



**67<sup>50</sup>**

## NO. 2171W DIESEL SET WITH OPERATING CARS

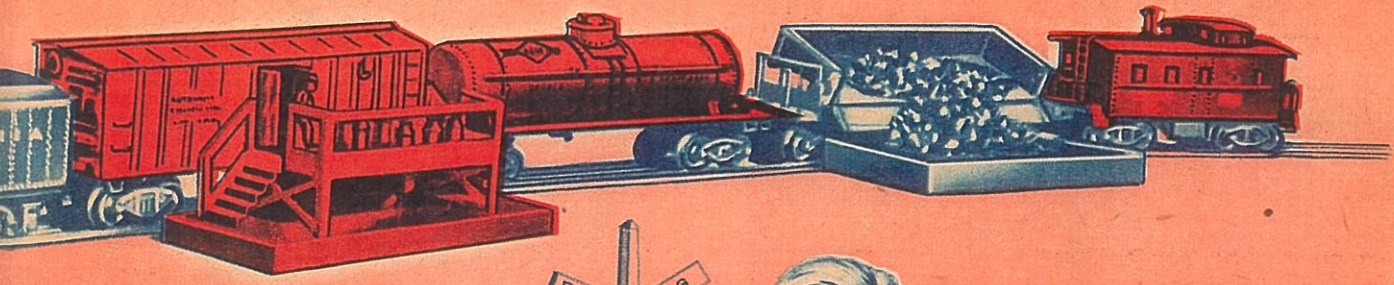
Here's a New York Central Twin Diesel with Remote Control Diesel Horn. 5 freights in all. Set consists of No. 2344P New York Central Twin Diesel, No. 3469X Operating Dump Car and Unloading Bin, No. 3464 Animated Box Car, No. 3461X Operating Lumber Car and Unloading Bin, No. 5620 Searchlight Car, No. 6457 Illuminated Caboose, 2 UCS Remote Control Track Sets, 8 sections Curved Track, 6 sections Straight Track, Lockon, Lubricant, Track Clips, and Instruction Booklet.



**39<sup>95</sup>**

## NO. 1469WS FREIGHT WITH SMOKE AND WHISTLE

Here's a wonderful set about 57" long with animated box car. "027" gauge freight. Consists of No. 2035 Locomotive and Tender, No. 6456 Operating Dump Car, No. 6465 Oil Car, No. 6462 Gondola Car, No. 6257 Caboose, No. 1033 Transformer, No. 6019 Remote Control Track Set, 8 sections Curved Track, 3 sections Straight Track, Lockon, Lubricant, Track Clips, and Instruction Booklet.



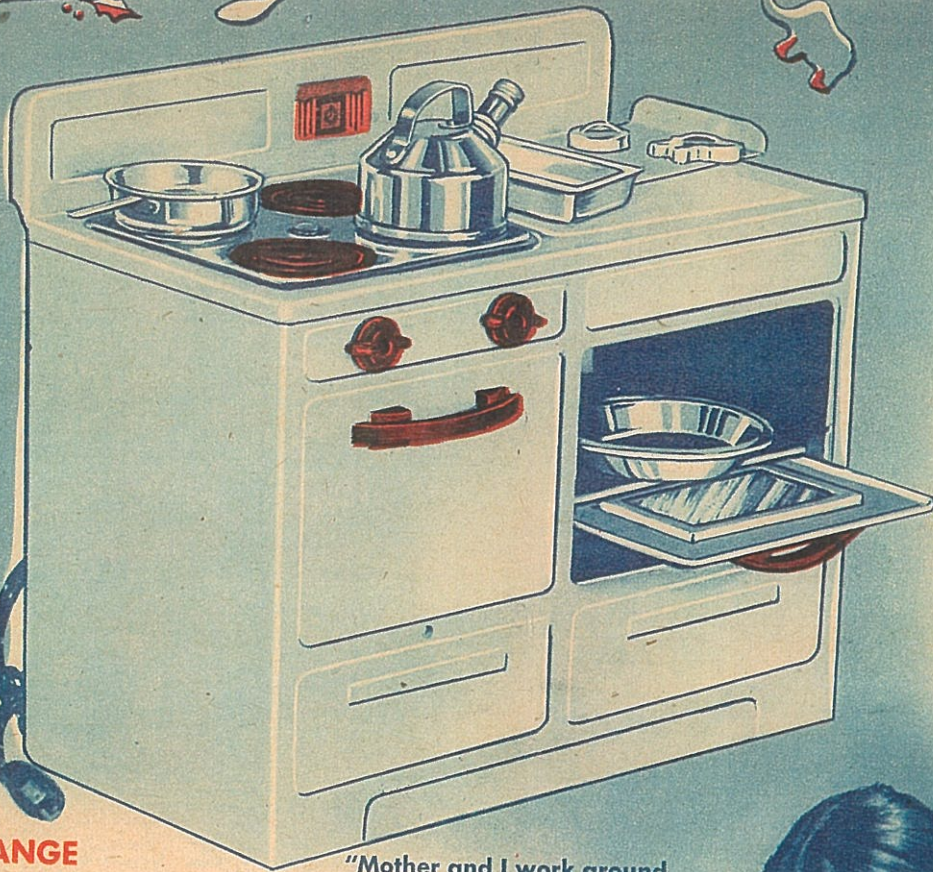
## NO. 13WS FREIGHT

Set with powerful steam turbine loco. Consists of No. 681 Locomotive and Tender, No. 6555 Oil Car, No. 3469X Operating Dump Car, No. 6457 Illuminated Caboose, 8 sections Curved Track, 7 sections Straight Track, Lockon, Lubricant, Track Clips, and Instruction Booklet.



Get me a LIONEL, Pop — it's the only real scale detailed train with features no other trains have — NOT EVEN REAL TRAINS!





*Work  
is  
Fun!*

**5<sup>95</sup>**

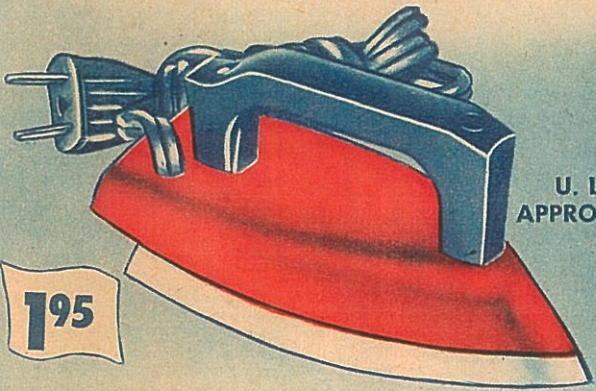
U. L.  
APPROVED

**ELECTRIC RANGE**

Have a tea party and no need to bother Mommy. You can make all you need on your own wonderful real electric range. Seven utensils, tea kettle, cook book included to help you turn out goodies. By Metal Ware Corp. Ask for 27BR1.

"Mother and I work around the house every morning together. It's such fun to iron dolly's dresses while mother irons daddy's shirts."

*by* METAL WARE



U. L.  
APPROVED

**1<sup>95</sup>**

**TOY ELECTRIC IRON**

With an iron just like Mother's—in your size, of course—you can keep your dolly's clothes always fresh and neat. By Metal Ware Corp. Ask for 27BR3.

**IRONING BOARD**

Just like Mother's! This grand little ironing board is all steel with bright red finish. Double lock insures rigidity and it folds flat for handy storing. 22 inches high with 26 inch top. By Barry Toy-craft Co. Ask for 27BR2.

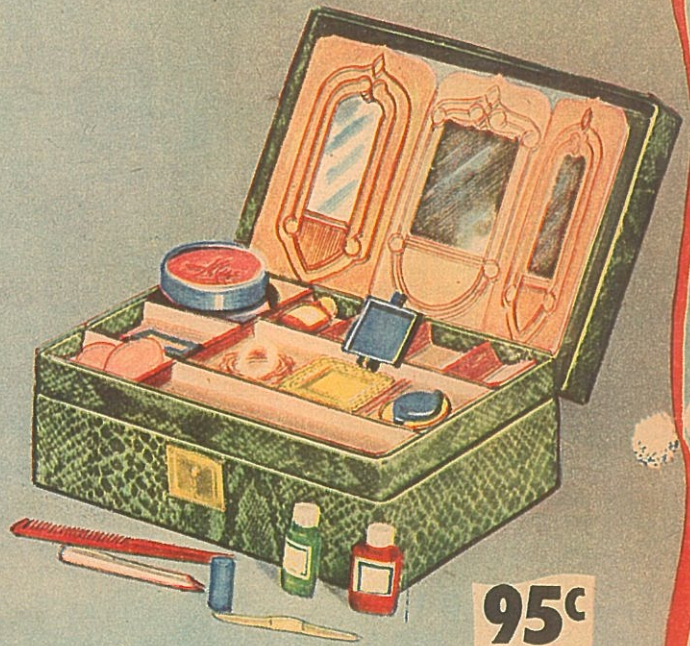
**1<sup>95</sup>**



*by* BARRY TOYCRAFT



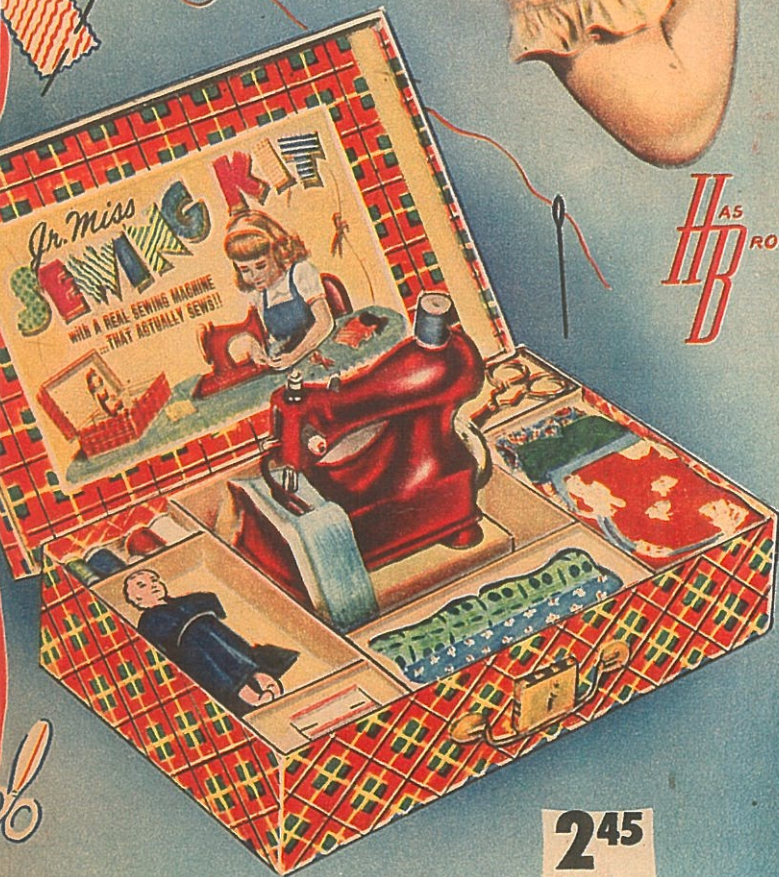
Mary likes to pretend she is a "grown-up" like her big sister. She can be too, with her very own cosmetic kit!



**95<sup>c</sup>**

**JUNIOR MISS COSMETIC KIT**

Be a traveling beautician with this attractive kit chockfull of all necessary cosmetic items. Every little girl will love this grown-up toy. By Hassenfeld Bros., Inc. Ask for 28BR1.



**245**

**JUNIOR MISS SEWING KIT**

Take your sewing with you in this portable kit that features a plastic sewing machine and everything you need for making Dolly's wardrobe. By Hassenfeld Bros., Inc. Ask for 28BR2.

**MUSICAL ROCKER**

Just imagine! A Swiss music box plays "Rock-A-Bye-Baby" as you rock in this beautiful chair. 23 inches high, comes in Mapletone or Waxed Birch finish. By Thayer, Inc. Ask for 28BR3.



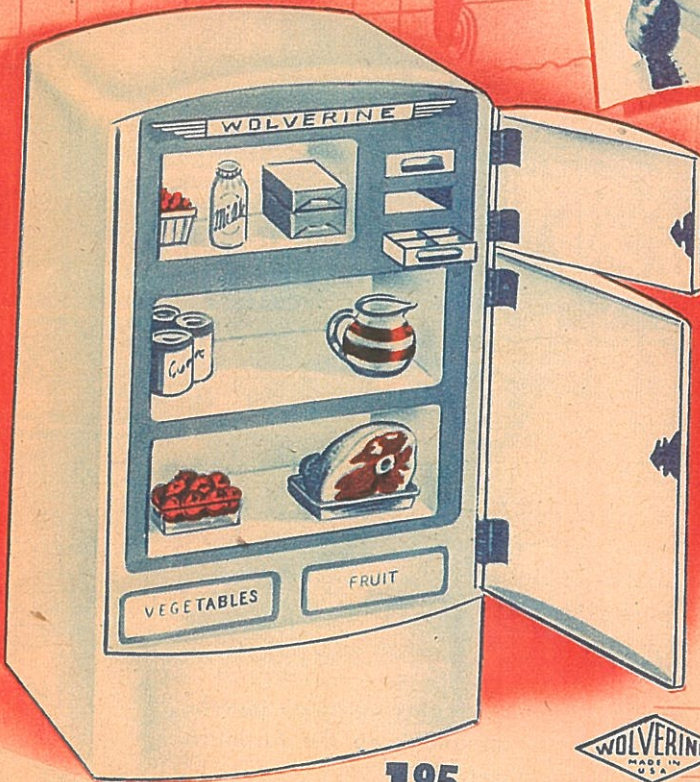
**THIS MAKES THE MUSIC**



# KITCHEN FUN *with* RUTH



When Janie drops by my house each day, she always peeks in my refrigerator to see what goodies I've put in it! She knows I like to keep my kitchen neat and orderly, too.

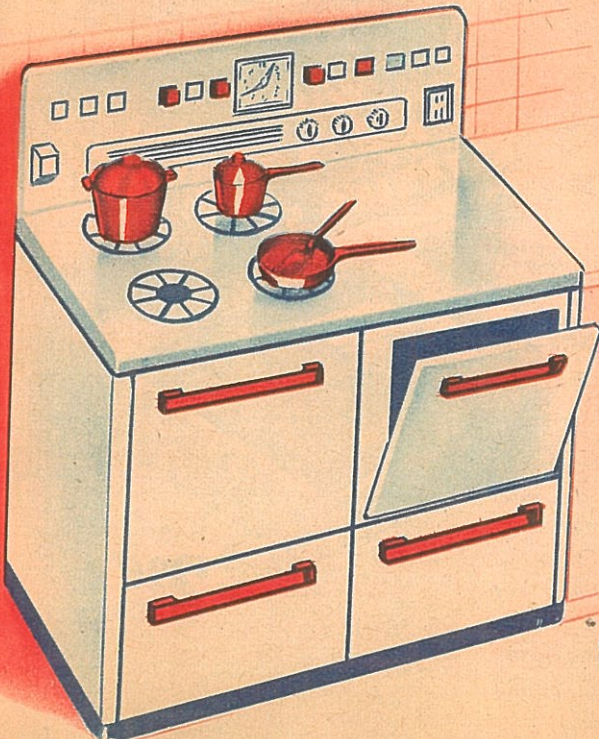


195



## REFRIGERATOR

This perfect miniature of a modern refrigerator even has its own freezer compartment with special separate door. Two plastic ice-cube trays, tiny packages of well-known products and colorful food cut-outs are included. 13½ inches high. By Wolverine Supply & Mfg. Co. Ask for 29BR1.

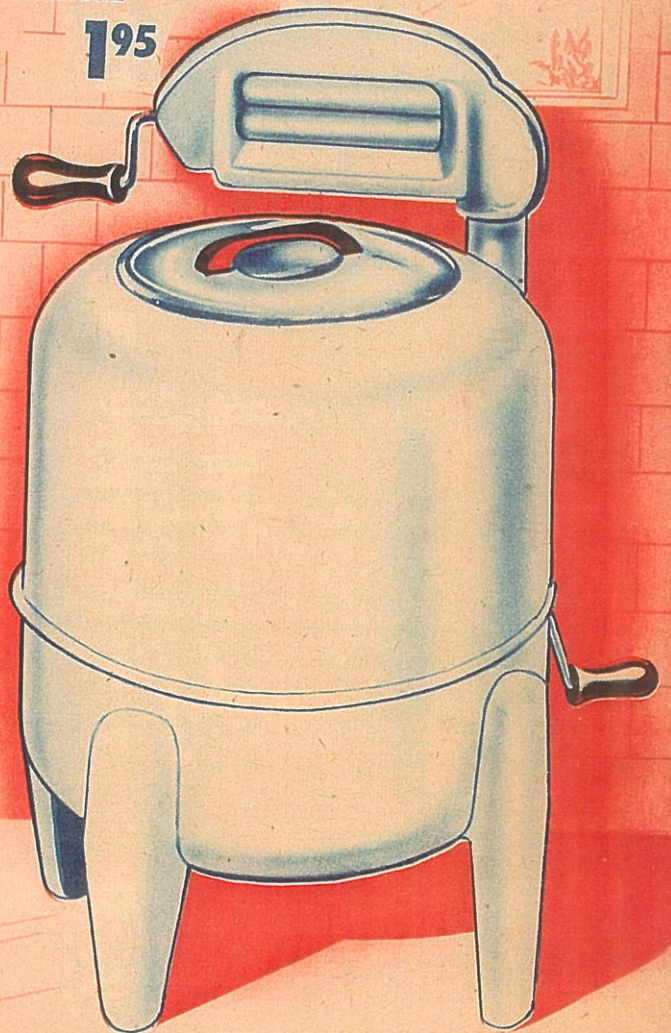


195

## WASHING MACHINE

Washing dolly's clothes is fun with this streamlined copy of the latest model washer. Turn the handle and your wash is swirled through the soapy water. You can watch it too through the transparent plastic top. 12 inches high. By Wolverine Supply & Mfg. Co. Ask for 29BR2

195



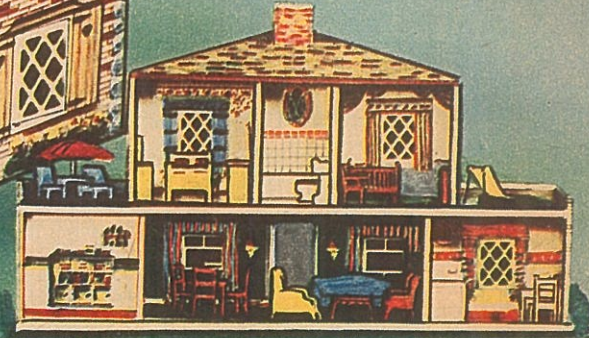
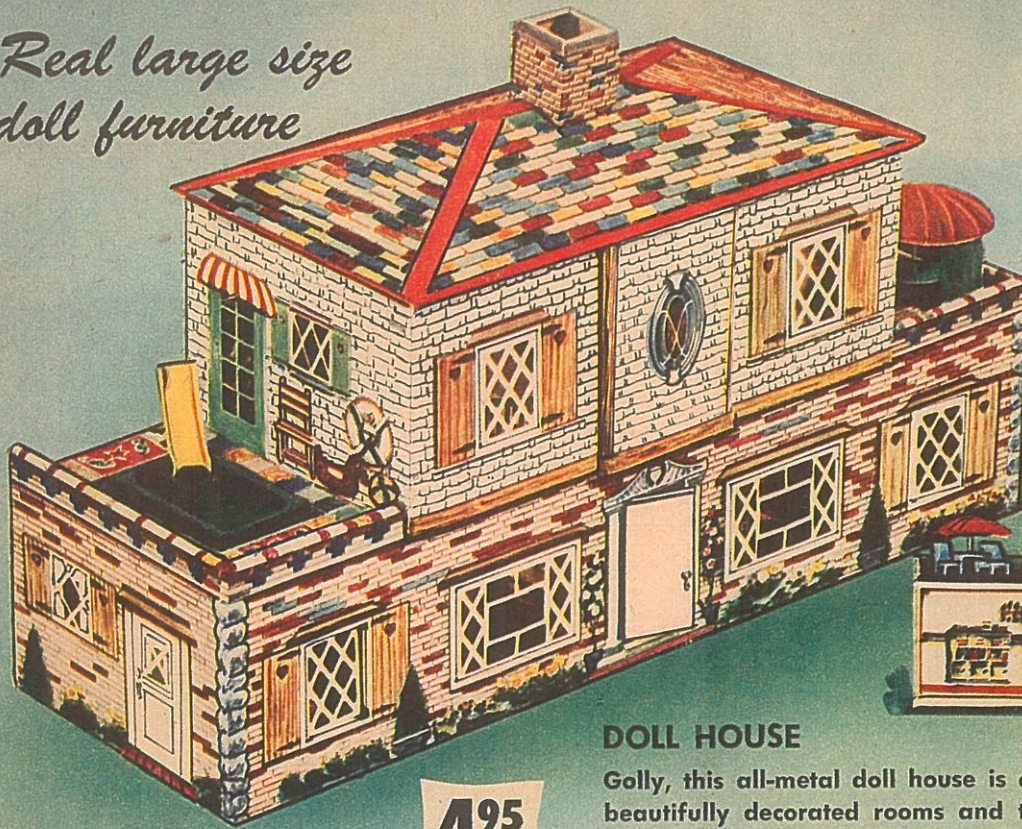
## STOVE

No little mother's kitchen is quite complete without this attractive stove with its real miniature whistling tea kettle. Removable heating drawer, working oven with hinged door, movable gas cocks, workable temperature gauge. 15¾ inches high. By Wolverine Supply & Mfg. Co. Ask for 29BR3.



Real large size  
doll furniture

Come  
Play house



### DOLL HOUSE

Golly, this all-metal doll house is a dream with seven, beautifully decorated rooms and two outside terraces. Comes complete with 27 pieces of plastic furniture. There's even a swimming pool! By T. Cohn, Inc. Ask for 30BR1.

4<sup>95</sup>

### PERMA-BROOMETTE

You know how Mommy loves to use her colorful Perma-broom. Now you can have your very own, made just to your size! Wonderful Electrene bristles pick up dirt like magic! By Modglin Co. Ask for 30BR2

98<sup>c</sup>



Perma-broomette

Collie and I have such fun playing house together! We sweep it clean and keep the furniture dusted—just like Mother!



### CLEANING SET

Here are all the tools you need to be a perfect little Cinderella housekeeper. Set includes everything from a sturdy carpet sweeper to a pretty plastic apron. By Norstar Corp. Ask for 30BR3.

2<sup>95</sup>







*Dolly must have  
these nursery helps!*

### DOLL-E-NURSER

What fun to fix Dolly's bottles with this nifty set! Attractive blue enamel pot and lid hold rust-proof bottle rack, six bottles and nipples. Plastic funnel, bottle brush, nipple jar, measuring cup, and spoon included. By Amsco. Ask for 31BR1.

198

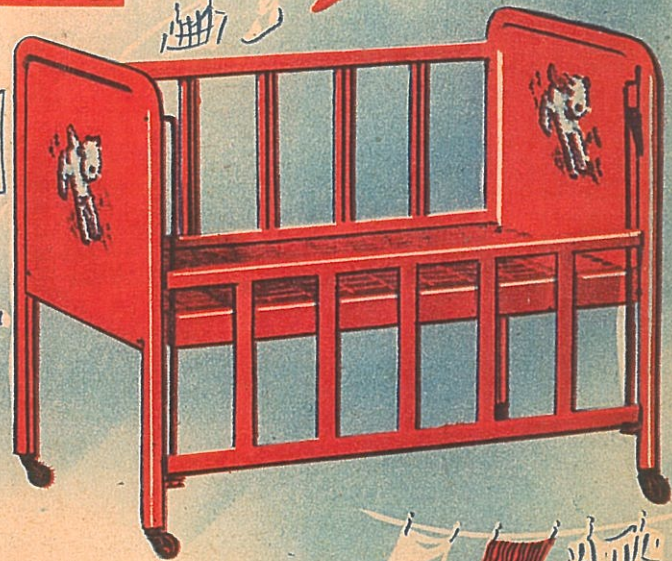


ADVERTISED IN  
**LIFE**

### DOLL-E-CRIB

You will be proud to own this beautiful crib. Made just like a real baby's bed with paneled head, footboard and dropside. Ivory metal with colorful decal trim. Mattress available separately. By Amsco. Ask for 31BR2.

595



*Amsco*



*At a very  
attractive price*

### DOLL-E-POTTY CHAIR

Every little mother will soon have her wetting doll well trained with this realistic potty chair. Includes removable 6 inch potty, plastic seat pad, nursing bottle and nipple. Feed tray is movable. By Amsco. Ask for 31BR3.

### DOLL-E-BATH

Here is the most wonderful doll's bath you could ever imagine! New plastic tub will not crack, peel or pull apart. Top with safety strap moves up and down. Folding steel utility tray. Wash cloth, soap, nursing bottle and nipple included. By Amsco. Ask for 31BR4.

395








## Hansel and Gretel

Remember how Hansel and Gretel got lost in the forest and stopped at the old witch's house? Aren't they adorable in their cute, tricky hats! They come carefully wrapped in cellophane and are safe and sound for every little tyke.. By Atlanta Novelty Mfg. Corp. Ask for 32BR1.


**200**




## Jack and Jill

"Jack and Jill went up the hill to fetch a pail of water"—yes, and here they are, cuddly and soft in their pert, colorful outfits. They're washable, cotton filled, and sanitary! By Atlanta Novelty Mfg. Corp. Ask for 32BR2.

**200**

## Tom and Jolly

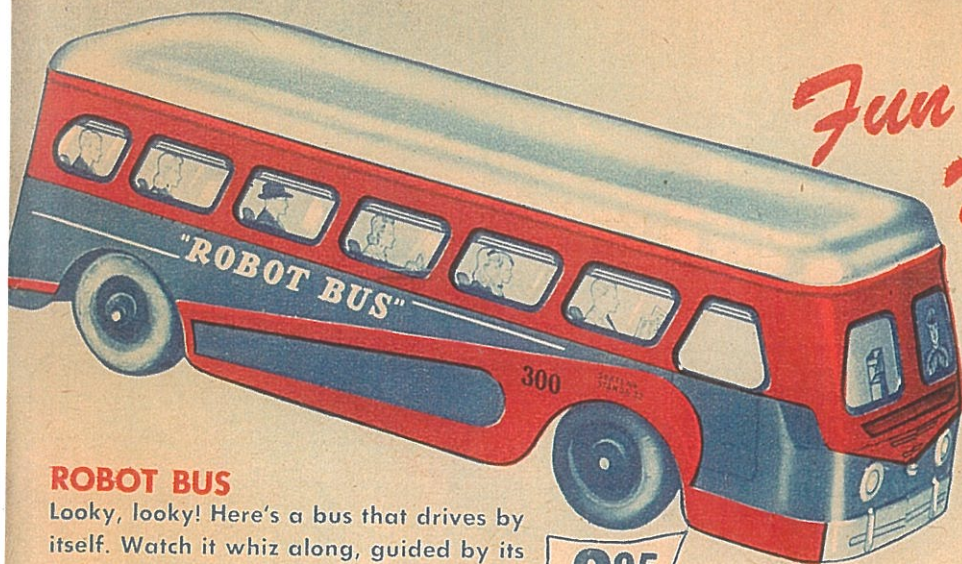
Tom and Jolly are such fun. They're real circus people and play together all the time! Tom is from the wild and woolly West and Jolly is the funny clown. They're so soft to hold. 14" tall. Washable. By Atlanta Novelty Mfg. Corp. Ask for 32BR3.

**200**





Fun Time  
With Billy

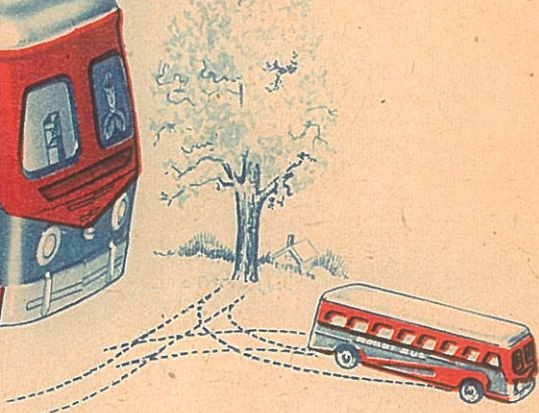


**ROBOT BUS**

Looky, looky! Here's a bus that drives by itself. Watch it whiz along, guided by its wonderful mechanical brain. By Woodhaven Metal Stamping Co., Inc. Ask for 33BR1.

2<sup>95</sup>

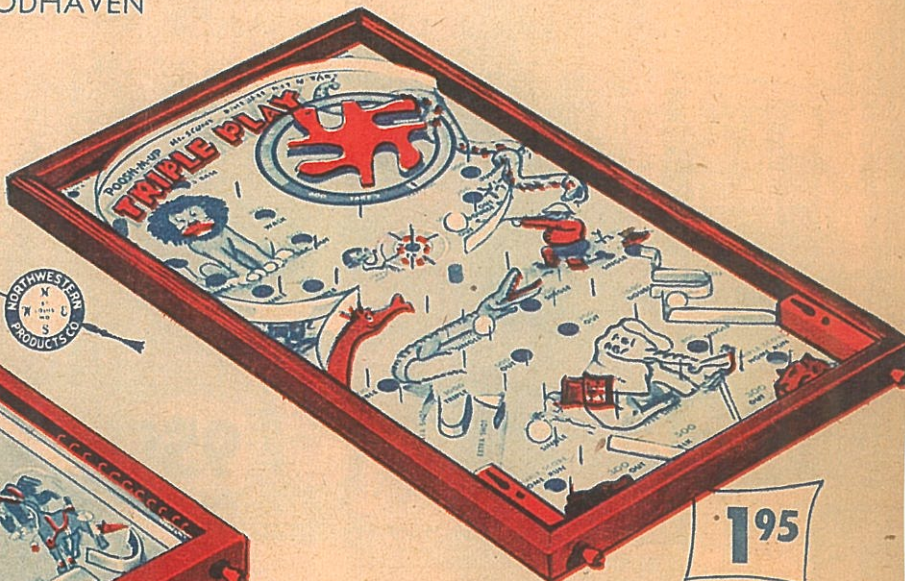
by WOODHAVEN



**ELECTRIC 5-IN-1  
POOSH-M-UP**

Super deluxe is the word for this nifty pin ball game. Plastic domes light up when balls enter certain scoring cups. Plays five different games. Operates on 2 flashlight batteries. By Northwestern Products Co. Ask for 33BR3.

4<sup>95</sup>



1<sup>95</sup>

**TRIPLE PLAY POOSH-M-UP**

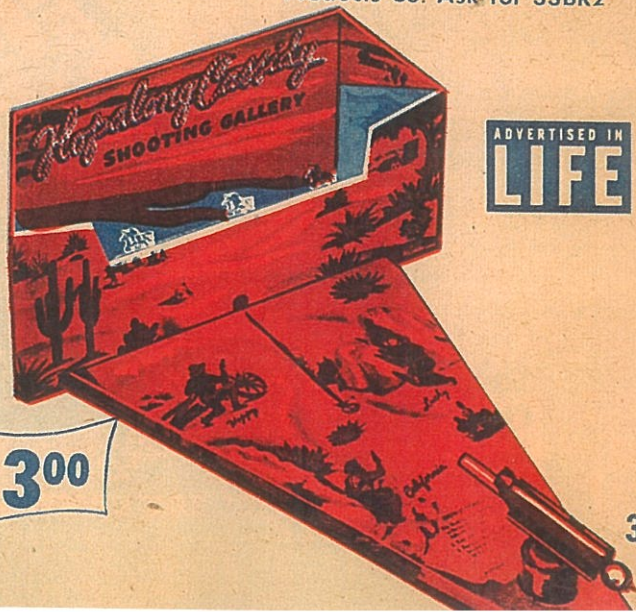
Triple Play Poosh-M-Up means triple fun for you! Play Baseball, Put-N-Take or Bagatelle and thrill to the excitement of unlimited free plays. By Northwestern Products Co. Ask for 33BR2



**HOP-A-LONG CASSIDY  
SHOOTING GALLERY**

Help Hoppie shoot the bandits — they've just robbed the stage coach and they've got to be stopped. Merely pull the lever and the ball shoots at the moving bandits — if you hit one of them, he'll fall down! By Automatic Toy Company. Ask for 33BR4.

Automatic



3<sup>00</sup>

ADVERTISED IN  
**LIFE**



# CARNIVAL of Action



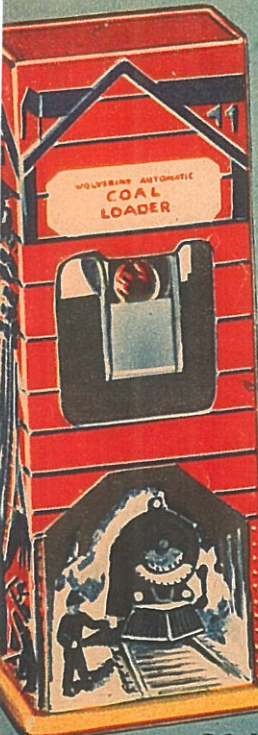
**3<sup>95</sup>**

## MERRY-GO-ROUND

What fun to own a real little merry-go round! Just press the lever in the base and the toy revolves as the musical unit plays a gay tune. 12 $\frac{3}{8}$  inches high with five horses, flags and airplanes. By Wolverine Supply & Mfg. Co. Ask for 34BR1.



**95<sup>c</sup>**



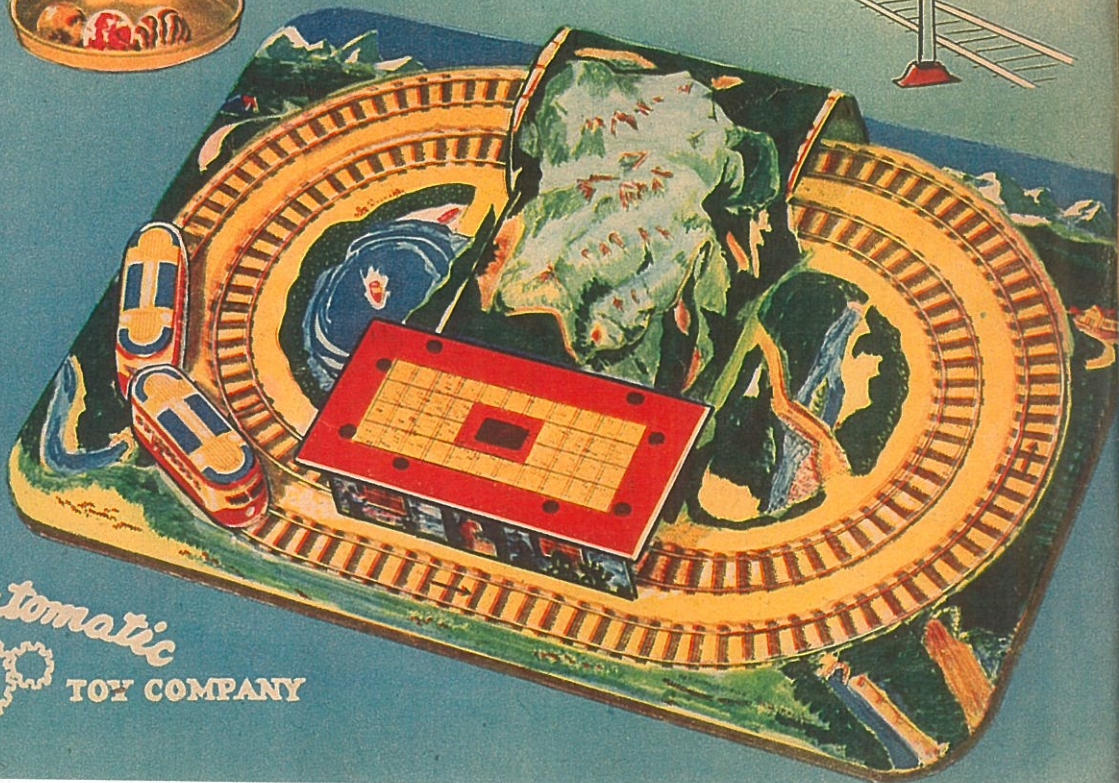
## COAL LOADER

There's plenty of action in this swell automatic coal loader. When marbles are put in the top, they fall down chute into loading arm bucket, which swings in a wide arc and automatically releases its load. By Wolverine Supply & Mfg. Co. Ask for 34BR2.



## ALPINE EXPRESS

A two-car train winds up and zooms around a tricky track, through a tunnel and wham! Here she comes—on a different track! Lots of fun and thrills. By Automatic Toy Co. Ask for 34BR3.



**2<sup>95</sup>**

*Automatic*  
TOY COMPANY